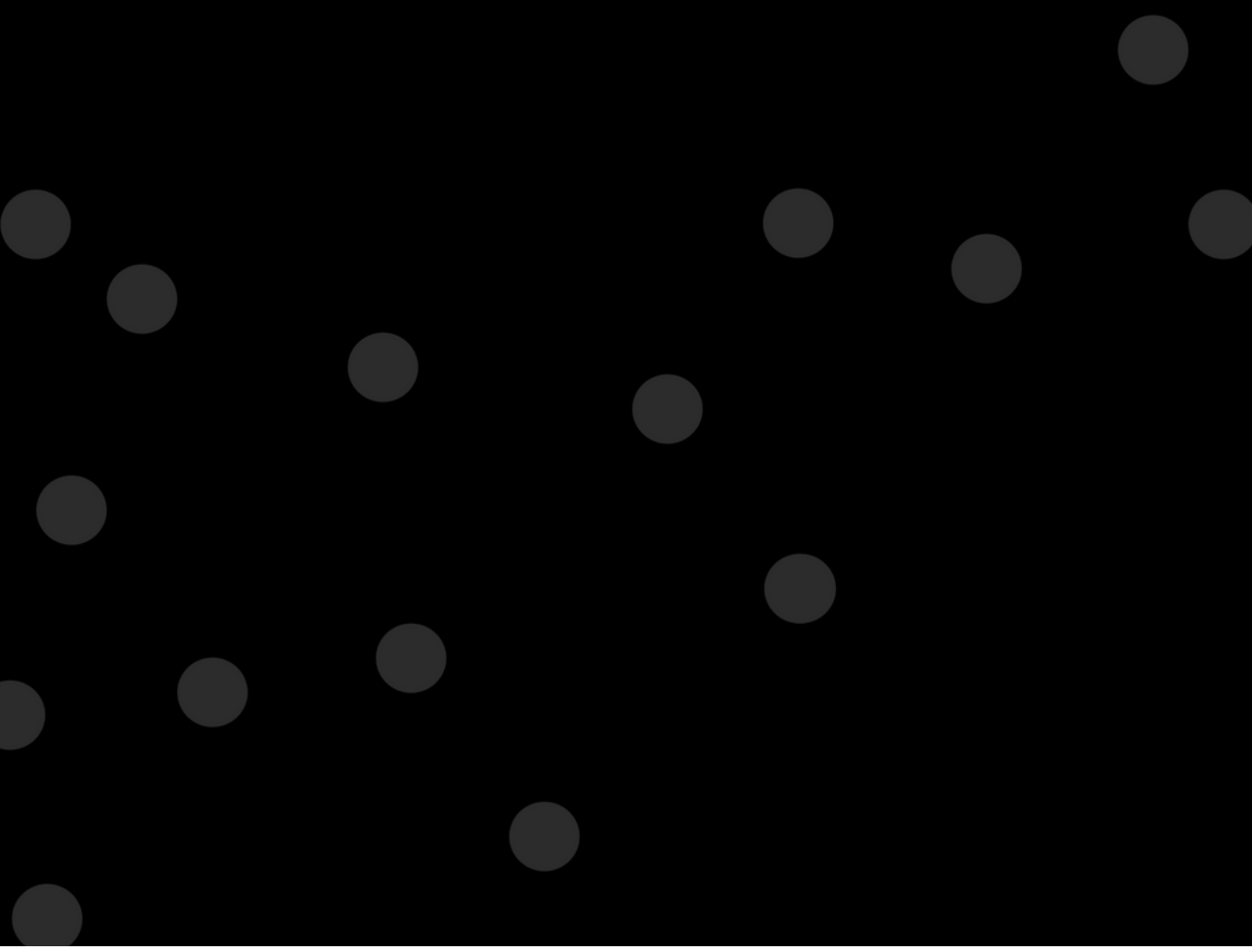




# KINDLING

TERMS & CONDITIONS





### **Promoter**

1. The promoter is **Bonfire Digital Pty Ltd** (ABN 27 093 354 833) whose registered office is at Level 1, 1 Rokeby Road Subiaco, WA 6008.

### **Entry details and competition rules**

2. Entries close at 11:59pm on February 28th, 2020. After this date, no further entries into the competition will be permitted.
3. The competition is open to all Western Australian students and young professionals who have less than one year of industry experience in a design, art direction or a creative copywriting role.
4. There is no entry fee to enter the competition.
5. No responsibility can be accepted by the Promoter for entries not received for whatever reason.
6. Illegible, incomprehensible and incomplete entries will be deemed invalid. An entry that is made on behalf of another person will also be deemed invalid.
7. The Promoter reserves the right to disqualify any entry which, in the opinion of the Promoter, includes objectionable content, profanity, inflammatory, offensive or defamatory comments, or which breach any law or infringes any third-party rights, including intellectual property rights.
8. The entry must not have been published elsewhere or have won a prize in any other competition or promotion.
9. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details including the right to request proof of an entrant's identity, age and residency. If a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.
10. The Promoter reserves the right to disqualify any Entrant who tampers with the entry process or who submits an entry that is not in accordance with these Terms and Conditions or who has, in the opinion of the Promoter, engaged in conduct in entering the Promotion which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the Promotion or Promoter.
11. The Promoter's decision in respect of all matters to do with the competition will be final.
12. Entry into the competition will be deemed as acceptance of these Terms and Conditions.

### **Determining and notifying the winners**

13. Winners will be announced on March 11, 2020.
14. The most creative entry will be deemed the prize winner. Winners will be chosen by a panel of judges appointed by the Promoter from all entries received and verified by Promoter.



15. The winner will be notified by email and/or Direct Message on Instagram/Facebook within 14 days of the closing date. If the winner cannot be contacted within 7 days of notification, the Promoter reserves the right to withdraw the prize from the winner and pick a replacement winner.

#### **Prizes**

16. The prize is as follows:

##### Winner

- a. A media placement on the cover of the special 2020 Oasis edition of Campaign Brief WA Magazine.
- b. The winner will also take home a cash prize of \$1,000 AUD.

##### Runner-up

- c. The runner-up will receive a cash prize of \$500 AUD.

17. The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.

18. The prize is as stated, and no alternatives will be offered.

#### **General**

19. By accepting the prize, the winner agrees to participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter and affiliated agencies may use any such marketing and editorial material without further reference or compensation to them.
20. Employees of the Promoter or affiliated agencies, and their immediate families, are ineligible to enter the Promotion.
21. The winner agrees not to sell or otherwise provide their story and or photographs related to the Promotion or being a winner of the Promotion to any media organisation.
22. The Promoter accepts no responsibility for any tax implications of this Promotion and Entrants must seek their own independent financial advice regarding their own personal circumstances and any tax implications relating to the prize or acceptance of the prize.
23. The Promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the Promoter.
24. In consideration for the Promoter awarding the prize to the winner, the winner hereby assigns to the Promoter all right, title and interest in and to all copyright in any material created pursuant to the winner's participation in any aspect of the prize (Works). The winner acknowledges that the Promoter is free to use the Works and to exercise its rights in relation thereto and the winner will not be entitled to any fee for such use.